

Considering What Type of Event to Hold

Julia Bettencourt (Excerpt from article series on Successful Event Planning)

Event: _	Projected Date:
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Questions to Ask:

What is the value of the event that you want to consider?

What type of goals are you trying to reach by holding this event?

What are the long-reaching effects?

What kind of witness and outreach does it give?
What spiritual goals are met such as encouragement, teaching, and training?
Does it promote friendships and fellowship?
Does it encourage the use of spiritual gifts?
Does it encourage charitable giving and works?
What kind of atmosphere are you trying to achieve such as formal or relaxed and laid back?
What will this type of event do for your ladies? Is it something they need?